

WILLIAM C WARREN

VISUAL THINKER | AUTHOR | SPEAKER
ILLUSTRATOR | ENTREPRENEUR



[View William's Speaker Reel](#)

William Warren is a visual thinking expert, award-winning illustrator, author, speaker, and entrepreneur dedicated to using visuals to communicate ideas and tell stories. He is the Founder and CEO of The Sketch Effect, a visual communication company specializing in animation, live event sketching, and infographics. William has collaborated with top brands like Marriott, Meta, Chick-fil-A, and Delta and has sketched for thought leaders such as Steve Wozniak, Brene Brown, Malala Yousafzai, and Sheryl Sandberg. An avid traveler, BBQ enthusiast, snake-catcher, and Onewheeler, he lives in Atlanta with his wife and three kids.

SPEAKING EXPERIENCE:

ORACLE

SeriousBUSINESS®
A Hall Production

Chick-fil-A

Entrepreneurs' Organization

SCAD
The University for Creative Careers

SIGNATURE TALKS

VISUAL LEADERSHIP - Combine your visual brain and verbal brain to think, communicate and execute in the workplace.

THE CONQUERING CREATIVE - Leverage visual strategies to conquer your obstacles and grow your business.

VISUAL-STORYTELLING - Learn the incredible science, history and power of visual stories, from cavemen to TikTokers.



TESTIMONIALS

"Visionaries must articulate a picture of the future that produces passion in others. William, in his creative communication style, helps bridge the gap between business and creativity. Across both Chick-fil-A and at Trilith, William has come alongside us as we unpack some of our most complex business challenges in a fun and creative way that keeps us pursuing our future goals and aspirations."

Dan Cathy, Chairman, Chick-fil-A Inc.

"William Warren was an outstanding speaker at our Startup Mountain Summit! His talk on the power of visual Storytelling was engaging, well-prepared, and interactive, delivering valuable insights in a way that truly resonated with our audience. I highly recommend William for any event looking for an informative and dynamic speaker who knows how to captivate a room!"

Adriana Dew, Program Director at Founders Forge

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