

WILLIAM C WARREN

VISUAL THINKER | AUTHOR | SPEAKER
ILLUSTRATOR | ENTREPRENEUR



William Warren is a visual thinking expert, award-winning illustrator, author, speaker, and entrepreneur dedicated to using visuals to communicate ideas and tell stories. He is the Founder and CEO of The Sketch Effect, a visual communication company specializing in animation, live event sketching, and infographics. William has collaborated with top brands like Marriott, Meta, Chick-fil-A, and Delta and has sketched for thought leaders such as Steve Wozniak, Brene Brown, Malala Yousafzai, and Sheryl Sandberg. An avid traveler, BBQ enthusiast, snake-catcher, and Onewheeler, he lives in Atlanta with his wife and three kids.

SPEAKING EXPERIENCE:

ORACLE

SeriousBUSINESS®
A Neill Production

Chick-fil-A

Entrepreneurs' Organization

SCAD
The University for Creative Careers

SIGNATURE TALKS

VISUAL LEADERSHIP - Combine your visual brain and verbal brain to think, communicate and execute in the workplace.

THE CONQUERING CREATIVE - Leverage visual strategies to conquer your obstacles and grow your business.

VISUAL-STORYTELLING - Learn the incredible science, history and power of visual stories, from cavemen to TikTokers.



TESTIMONIALS

"We had William speak at our department's Development Day and he was a fan favorite! He was a pleasure from preparation to delivery of content and we would recommend his content on visual communication and visual thinking to any size group in any industry. He is dynamic and professional and his content is instantly applicable."

Savannah White, Financial Transformation at Chick-fil-A

"William Warren was an outstanding speaker at our Startup Mountain Summit! His talk on the power of visual Storytelling was engaging, well-prepared, and interactive, delivering valuable insights in a way that truly resonated with our audience. I highly recommend William for any event looking for an informative and dynamic speaker who knows how to captivate a room!"

Adriana Dew, Program Director at Founders Forge

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VOICES TO CONNECT